



WHO'S WHO IN
**LUXURY
REAL ESTATE**
LUXURYREALESTATE.COM

LUXURYREALESTATE.COM ONLINE REACH

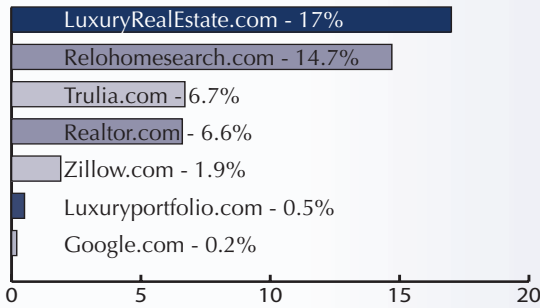
Reach the most people in your target demographic.

- Access to the world's largest database of for-sale luxury properties from around the world
- "Best of the Web" and "Forbes Favorite" by Forbes magazine for several years.
- Ranked #1 luxury real estate site by The Luxury Institute LLC
- Webby Award Honoree
- #1 organic Google search results for key phrases: "luxury real estate", "million dollar homes", luxury developments", and many more



DRIVES THE MOST TRAFFIC TO YOU

Members report that LuxuryRealEstate.com drives more traffic to their Web sites than any other listing syndication Web site! Here is a case study of ChaseInternational.com:



* Results based on Google Analytics

WEBSITE DEMOGRAPHICS

ANNUAL HOUSE-HOLD INCOME:
\$500,000 or More - 22.6%
Average HHI - \$368,571

AGE
18-24 - 6.9%
25-34 - 27.8%
35-44 - 35.8%
45-54 - 18.8%
55-64 - 6.8%

EDUCATION
College Grad - 66.3%
Masters - 19.1%
PHD - 13.9%

AVERAGE VALUE OF PRIMARY HOME
\$1,202,428

AVERAGE PERCENTAGE OF USERS OWNING 2nd, 3rd or 4th HOME
57%

AUGUST WEBSITE STATISTICS*

	PAGE VIEWS	VISITOR SESSIONS
Daily	104,011	6,993
Monthly	3,224,341	216,799

OTHER STATISTICS

Active Listings on LuxuryRealEstate.com56,867
Average Residential Listing Price\$2,173,899
Number of Countries with Active Listings62
Total Dollars on LuxuryRealEstate.com\$123,623,119,638

*Actual numbers provided by Google Analytics.

TOP 10 VISITING COUNTRIES

	United States		Germany
	Canada		France
	United Kingdom		Spain
	Australia		Sweden
	Italy		Brazil

Total Visiting Countries 195